



## A Campaign to Ensure Access to Medicines for All



Government of India  
**Department of Pharmaceuticals**  
Ministry of Chemicals & Fertilizers  
Website : [www.janaushadhi.gov.in](http://www.janaushadhi.gov.in)

## JAN AUSHADHI – SCHEME

The scheme, launched in 2008, envisages key initiative of opening of dedicated outlets i.e. 'Jan Aushadhi Stores' where high quality generic medicines would be sold at low prices. Such medicines would be equivalent in potency and efficacy to expensive branded drugs.



### A sample comparison of prices

Name of salt	Dosage with pack of 10 tablets	Price of branded drugs (Rs.)	Jan Aushadhi prices (Rs.)	Difference
Antibiotic: Ciprofloxacin	250 mg	54.79	12.89	<b>4 times higher</b>
Pain Killer: Diclofenac	100 mg	60.40	04.20	<b>14 times higher</b>
Common Cold: Cetrizine	10 mg	18.10	02.75	<b>6 times higher</b>
Fever: Paracetamol	500 mg	09.40	03.03	<b>3 times higher</b>
Pain & Fever Nimesulide	100 mg	39.67	03.16	<b>12 times higher</b>

### Salient features;

- Quality of medicines shall be ensured through a fool proof system of quality check from NABL accredited laboratories. Every pack shall pass through a strict quality test before it is placed in supply chain.
- 361 drugs covering almost all therapeutic categories would be made available.
- 'No stock out' position shall be maintained through a comprehensive IT application for supply chain management.
- Sourcing of medicines will be done through open public tender. Central Pharmaceuticals CPSUs would be given preference in sourcing of drugs.
- The Government doctors are being persuaded to prescribe generic drugs with proactive help from State Governments.







So far, 157 Jan Aushadhi Stores have been opened across the States of Punjab, Haryana, Odisha, Andhra Pradesh, Rajasthan, Delhi, Uttrakhand, West Bengal, Jammu & Kashmir, Himachal Pradesh, Jharkhand and the UT of Chandigarh.

### **New Business Plan;**

3000 Jan Aushadhi Stores are proposed to be opened in the next three years. All the stores will be linked through a robust IT-application with assured connectivity to monitor availability of drugs at stores on real time basis.

### **Steps for opening Jan Aushadhi store**

The applicants have to approach BPPI with a complete application providing the following particulars;

- i. Own space or hired supported by proper agreement from owner
- ii. Minimum required space i.e. 15'x20' or 10'x30' conforming to standard as approved by the BPPI.
- iii. Proof of securing a pharmacist, data entry operator.
- iv. Financial capacity to run the store.

### **Financial Assistance under the Scheme**

- State Government may nominate Operating Agencies like NGOs, Charitable Organizations and public health societies like Red Cross Society, Rogi Kalyan Samitis, typically constituted for the purpose for running Jan Aushadhi Stores (JAS). State Government may also provide built up space for JAS in district hospitals. Such operating agencies shall be provided initial financial assistance of Rs. 2.50 lakhs per store.
- Other NGOs/societies/trusts/institutions/unemployed pharmacists/others may also run stores, but financial assistance would be linked to sales subject to a ceiling of Rs. 10,000/- per month for a period of one year. For difficult areas such as naxal affected areas and North Eastern States, the rate of assistance would be Rs. 15,000/- per month.



An Initiative of  
**Department of Pharmaceuticals,**  
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Supported by  
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## **BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA**

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On Jan Aushadhi Campaign