In order to make quality medicines available at affordable prices, the Department of Pharmaceuticals, Government of India, has launched the “Jan Aushadhi Scheme” under which generic medicines are to be made available through special outlets known as “Jan Aushadhi Generic Drug Stores”. The scheme is being operated by the Bureau of Pharma Public Sector Undertakings of India (BPPI).

Eligibility Criteria:

1. Agencies identified by the State Government from among NGOs/Institutions/Co-operative Societies working in the Health Sector.

2. NGO/Charitable/Institution/Self Help Group with experience of minimum 3 years of successful operations in welfare activities, supported by 3 years audited accounts. 

Unemployed Pharmacists/Doctors/Registered Practitioner would be given preference for running the Stores.

3. Applicant should have financial capacity to meet initial expenditure of Rs. 2.00 lacs (approx.) and recurring expenditure and working capital of approx. Rs. 2.00 lacs. This has to be supported by bank statements/audited accounts/bank pass book/sanction letter from bank for extending loan.

4. Applicant should have identified a place for proposed store (Minimum 120 Sq feet). Supporting document e.g. ownership deed/lease document/rental agreement etc should be enclosed.

In case of multiple applications for a particular place, priority will be given as per following order of preference:

a. Proximity to Government Hospital or Medical College
b. Availability of other drug stores in the vicinity
c. high population density/ high footfall
d. Accessibility by public transport

Preference will be given for opening stores at District H.Q.s

Terms and conditions:

1. The present pattern of financial assistance [i.e. Rs. 2.00 lakh as establishment cost and Rs. 50,000/- as one time start-up cost to NGOs/institutions/cooperative societies, identified and supported by the State Government in terms of providing space, shall continue.

2. Incentives linked with sales will be given to other found eligible for running JAS stores. This will be 10% of monthly sales subject to a ceiling of Rs. 10,000/- per month. For North East States and difficult areas, the incentive will be 15% of sales per month subject to a ceiling of Rs. 15,000/- per month. This will be given for first 12 months after opening the store.
3. All billings will have to be done using software provided by BPPI. No product can be sold in JAS without using the software provided by BPPI. Hardware and software will be installed by BPPI for same. However, cost of connectivity and maintenance of hardware will be borne by operating agency.

4. Medicines, sourced and supplied only by BPPI, will be allowed to be sold through stores. The list of medicines will be dynamic and more products could be added.

5. It shall be responsibility of the operating entity to obtain drug license and other permissions like CST/VAT registration, if required, to run a drug store. Compliance to all statuary requirements for storage of drugs shall be ensured by the operating agency.

6. The operating agency should be willing to run the stores round the clock, if required. Timings of the store will be decided by BPPI as per needs of location.

7. The operating entity shall furnish the store as per the design/layout provided by the BPPI.

8. These store will be permitted to stock and sell Neutraceuticals and surgical items but only after written approval from BPPI.

9. Supplies to JAS stores will be made against advance payments only.

10. The operating entity will get 16% margin on MRP on scheduled products and 20% margins on non scheduled products as per Govt. regulations. This will change as per changes made by Govt in future from time to time.

11. Each store will have one fixed land line phone for exclusive use of store.

**Procedure for applying for running Jan Aushadhi Generic Drug Stores:**

1. Interested parties may send their applications to the General Manager (A&F), Bureau of Pharma Public Sector Undertakings of India (BPPI), IDPL Corporate Office, IDPL Complex, Old Delhi Gurgaon Road, Dundahera, Gurgaon-122016 (Haryana) accompanied by a Demand Draft for Rs.2000/- (non-refundable) drawn in favor of BPPI payable at Gurgaon. (Annexure ‘A’. click here to download application form)

2. The application should be accompanied by all relevant details/documents. (Annexure ‘B’. click here for downloading checklist)

3. Time barred and Incomplete applications in any respect will not be entertained.

**Role of the Bureau of Pharma Public Sector Undertakings of India (BPPI):**

1. BPPI will ensure supply of low priced quality generic medicine, surgical& consumables etc required in healthcare to the Jan Aushadhi Stores.

2. The list of medicines,MRPs and the margins allowed are available on the website of the BPPI. The list may undergo change depending upon demand received from the Jan Aushadhi Stores for new medicines.

3. Short-listing and final selection of the eligible applicants would be done by BPPI.
Applications complete in all respects should reach General Manager, Bureau of Pharma Public Sector Undertakings of India (BPPI), IDPL Corporate Office Complex, Dundahera, Gurgaon, Haryana Pin 122016 latest by 7th March, 2014.
APPLICATION FORMAT FOR OPENING OF JAN AUSHADHI STORE

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Particulars</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Name of the Applicant</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Pharmacist/Trust/Society</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Date of Registration in case of Trust/Society</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Contact Person &amp; Details with contact no and email ID</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Major activities of Trust/Society at present</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Proposed source of funding for generic store</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Name of District, for which applied for JA Store</td>
<td></td>
</tr>
</tbody>
</table>

Declaration;

* I have gone through the terms and conditions as mentioned in the EOI and agree to abide by the same.
* I/We hereby declare that all the information as mentioned above is true to best of my knowledge.
Place: 
Date: 

Signature of the Competent Person
(Name & Designation)
**Annexure - ‘B’**

**Checklist for attaching with application**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Particulars</th>
<th>Attached Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Demand draft for Rs. 2000.00</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Registration certificate in case of society/Trust</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Copy of by laws in case of Trust/Society</td>
<td></td>
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<tr>
<td>4</td>
<td>Map showing location of proposed store with area</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Copy of Registration certificate in case of Pharmacist</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Documents supporting financial capability to invest minimum Rs. 4 lacs for establishing and managing the store.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Supporting documents for confirmed space for store viz ownership/lease deed/rent agreement/MOU for renting etc</td>
<td></td>
</tr>
</tbody>
</table>

Place: Signature with Name and designation

Date: