

Guidelines for Opening of New Jan Aushadhi Store (JAS)

For State Government and Government Agencies



BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA

(Set up under the Department of Pharmaceuticals, Govt. of India)

IDPL corporate office Complex, Old-Delhi-Gurgaon Road, Dundaheera, Gurgaon 122016

Telephone: 0124 - 4556750; Fax: 0124-2340370 Website: janaushadhi.gov.in

- I. JAN AUSHADHI – GENESIS: Jan Aushadhi is a campaign launched by Government of India to ensure quality generic medicines at affordable prices for all through dedicated store outlets “Jan Aushadhi” Store
- II. BPPI- Bureau of Pharma PSUs of India: BPPI is the implementation agency for Jan Aushadhi under the Department of Pharmaceuticals, Government of India.
- III. Roles and responsibilities of the State Govt.
 - a. The JAS operator for JAS outlets located in Government Hospitals / Medical College premises will be selected by BPPI. However, BPPI will strive to appoint JAS operator in consultation with the State Government authorities. In case the performance of the Operator is not found upto the mark, BPPI will have the right to change the operator
 - b. State Govt will provide the space free of charge in the premises of Medical College Hospitals, District Hospital or at any other suitable location as may be decided by the State Government for running of Jan Aushadhi Generic Drug Stores by operating agency.
 - c. It will issue suitable guidelines to ensure that the Doctors in the Government hospitals prescribe unbranded generic medicines and also to educate and popularize, amongst the general public, the advantages of the Jan Aushadhi campaign.

Before the JAS starts functioning and BPPI makes arrangements to supply medicines to JAS, a tripartite agreement as per the format in Annexure need to be entered into between BPPI, Govt agency and the operating agency.

- IV. Roles and responsibilities of Operating agency
 1. In Government Hospitals / Medical colleges, the preferred agency will be reputed NGOs/Charitable Organizations but individuals would also be eligible.
 2. Operating Agency will enter into agreement as specified in Annexure III before commencing operations of “Jan Aushadhi Store” on free space provided by State Govt. All operations of Jan Aushadhi Store will be conducted as per agreement terms and conditions.
 3. It would ensure that the Jan Aushadhi Generic Drug Store is opened in the selected hospitals/Medical Colleges, as decided by the State Government in shortest possible time.
 4. It will use the premises solely for the purpose for which it has been allotted and for no other purpose and shall not part with the premises, sub-let the premises to anyone directly or indirectly.
 5. It will obtain all required licenses including drug license to run JAS.
- V. Functions and responsibility of the BPPI.
 - a. For proper implementation of the scheme, BPPI would render all required assistance to the operating agency for running the JAS for furthering the objective of the Jan Aushadhi Program.
 - b. BPPI shall also facilitate the supply of affordable quality generic medicines, surgical items, consumable etcthrough it’s supply chain to Jan Aushadhi Generic Drug Stores with appropriate margins and credit facilities upto 30 days.

- c. BPPI's Distributor will take back Expiry/Breakage to the maximum extent or upto 2% of the total purchase value of JAS.
- VI. Margin & Incentives:
- a. Operating agency will be provided 20% margin on MRP (Excluding taxes) of each product.
 - b. BPPI will provide one time financial assistance upto Rs. 2.50 lakh as per details
 - i. Rs. 1 lakh reimbursement of furniture and fixtures.
 - ii. Rs. 1 lakh by way of free medicines in the beginning.
 - iii. Rs. 0.50 lakh as reimbursement for computer, internet, printer, scanner, etc.
- VII. Requirements and Operating terms and conditions
- a. For opening new JAS minimum space required is 120 sq feet
 - b. The store should have sufficient furniture like:
Racks to store the medicines, counter for issue of bills and medicines to patients, office tables, computer table and chair/stools etc for working of staff.
 - c. The operating agency will recruit the staff for running the store as per the requirement at their own cost.
 - d. All billings should be done using software provided by BPPI. No medicine can be sold in JAS without using the software provided by BPPI.
 - e. The number of medicines to be sold at JAS will be increased to make the scheme viable, in addition, surgical as per requirement would also be supplied. In addition JAS operators will be allowed to sell allied medical products, commonly sold in chemist shops. NGOs/Charitable Institutions/Reputed professional bodies/organizations will be allowed to sell medicines which are not in the list of BPPI with prior information and approval from BPPI.
 - f. It shall be the responsibility of the operating entity to obtain drug license in the name of "Jan Aushadhi" Medical Store and other permissions to run a drug store. Compliance to all statutory requirements for storage of drugs shall be ensured by the operating agency.
 - g. BPPI's Distributor will take back Expiry/Breakage to the maximum extent or upto 2% of the total purchase value of JAS.
 - h. Operating agency will run JAS as per terms and conditions in agreement to be signed with BPPI before start of operations.

Submission of application

Application should be sent in the prescribed format along with the required documents and Demand Draft for Rs. 2000/- (non-refundable) for each location drawn in favor of BPPI and payable at Delhi/Gurgaon to following address:

DIRECTOR Operations
Bureau of Pharma Public Sector Undertakings of India (BPPI),
IDPL Corporate Office Complex,
Old Delhi Gurgaon Road, Dundahera,
Gurgaon – 122016 (Haryana)

Envelope should be clearly marked with "APPLICATION FOR NEW JAS"