

Guidelines for Opening of New Jan Aushadhi Store (JAS)

For –NGO, Charitable Institutions/Hospitals, Private Hospitals, Trusts, Societies, Self Help Groups etc



BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA
(Set up under the Department of Pharmaceuticals, Govt. of India)

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I. JAN AUSHADHI – GENESIS

Jan Aushadhi is a campaign launched by Government of India to ensure quality generic medicines at affordable prices for all through dedicated store outlets “Jan Aushadhi” Store

II. BPPI- Bureau of Pharma PSUs of India

BPPI is the implementation agency for Jan Aushadhi under the Department of Pharmaceuticals, Government of India.

III. Eligibility Criteria to open Jan Aushadhi Store:

NGO, Charitable Institutions/Hospitals, Reputed professional bodies/organizations, Private Hospitals, Trusts, Societies, Self Help Groups etc are eligible to open new Jan Aushadhi Store but they have to employ a qualified registered pharmacist and submit the proof for the same before obtaining final approval from BPPI.

IV. Margins and Incentives

- a. Retail margin of 20% is inbuilt into MRP (Excluding taxes) of each product.
- b. BPPI will provide one time financial assistance upto Rs. 2.50 lakh as per details given below where space is provided free by State Govt in Government Hospital premises
 - i. Rs. 1 lakh reimbursement of furniture and fixtures.
 - ii. Rs. 1 lakh by way of free medicines in the beginning.
 - iii. Rs 0.50 lakh as reimbursement for computer, internet, printer, etc

- c. In all other cases where space is NOT provided free by State Govt in Government Hospital premises:

JAS that are linked with BPPI headquarters through internet (using BPPI provided software) will get incentive upto 1.5 lakhs. This will be given @ 10% of monthly sales subject to a ceiling of Rs 10,000/ per month upto total limit of 1.5 lakhs. In NE states, and naxal affected areas, tribal areas, the rate of incentive will be 15% and subject to monthly ceiling of Rs.15,000. upto total limit of 1.5 lakhs

V. Requirements for opening JAS

- (i) Application on prescribed format duly filled along with demand draft for Rs. 2000/-
- (ii) Own space or hired space (Minimum 120 sq feet) duly supported by ownership, proper lease agreement or space allotment letter.
- (iii) Proof of securing a pharmacist with name, Registration with the State Council etc. (or it can be submitted at the time of final approval of JAS)
- (iv) Financial capacity to run the Store supported by Valid document or affidavit for having good financial condition and ready to invest to run Jan Aushadhi Store smoothly as per requirements.

VI. Operating Terms and Conditions

Important terms and conditions for operating JAS are given below:

- a) Applicant will enter into an agreement with BPPI before commencing operations of “Jan Aushadhi Store”.
- b) It shall be the responsibility of the applicant to obtain drug license in the name of “Jan Aushadhi Medical Store” and other sanctions to run a medical store. Compliance to all statutory requirements for storage of drugs shall be ensured by the applicant
- c) Applicant will use the premises solely for the purpose for which it has been permitted and for no other purpose and shall not part with the premises, sub-let the premises to anyone directly or indirectly.
- d) All billings should be done using software provided by BPPI. No medicine can be sold in JAS without using the software provided by BPPI.
- e) JAS operators will be allowed to sell allied medical products, commonly sold in chemist shops. NGO's/Charitable institutions/Reputed professional bodies/organizations will be allowed to sell generic medicines which are not included in the list of medicines supplied by BPPI with prior information and approval of BPPI
- f) BPPI's Distributor will take back Expiry/Breakage to the maximum extent or upto 2% of the total purchase value by JAS.
- g) Credit period of 30 days will be permitted from date of receipt of medicines by JAS but post dated cheque will have to be submitted by JAS in advance against goods supplied. Detailed terms and conditions are given in draft agreement attached and may be referred by applicant.

VII. Role of BPPI.

- a. For proper implementation of the scheme, BPPI would render all required support to the operating agency for running the JAS so that the objective of the “Jan Aushadhi” campaign.
- b. BPPI shall ensure the supply of affordable quality generic medicines, surgical items, consumable etc through its supply chain to Jan Aushadhi Generic Drug Stores with appropriate margins and credit facilities upto 30 days.

Submission of application

1. Application should be send in the relevant formats along with the required documents to with clearly mention APPLICATION FOR NEW JAS

DIRECTOR Operations

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