

**NOTICE FOR INVITATION OF OPEN TENDER FOR EMPANELMENT OF MEDIA AGENCY
FOR SOCIAL MEDIA ADVERTISEMENTS OF PRADHAN MANTRI BHARTIYA
JANAUSHADHI PARIYOJANA**

Bureau of Pharma PSUs of India (BPPI),
(SET UP UNDER THE DEPARTMENT OF PHARMACEUTICALS, GOVERNMENT OF
INDIA)

8th Floor, Videocon Tower, Block E1,
Jhandewalan Extension, New Delhi-110055
Telephone: 011-49431822/49431800;

TENDER NO: - BPPI/23/01/23/2019-SMA/01

Dated 21/06/2019

To

Dear Sir,

On behalf of Bureau of Pharma PSUs of India (BPPI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites limited tenders in two covers (Technical and price) as per details in the tender document.

On behalf of Bureau of Pharma PSUs of India (BPPI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites advertised tender **Online bids** in two covers (Technical and price) as per details in the tender document.

2. Tender documents may be downloaded from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from website of BPPI: janaushadhi.gov.in as given in **CRITICAL DATE SHEET** as under: -

CRITICAL DATE SHEET

Published Date	21/06/2019
Bid Document Download Start Date	21/06/2019
e-Bids in two covers (Technical and price) submission end Date & Time	15/07/2019 at 03:00 pm (Monday)
Cover A(Technical Bid) and Cover B (Price bid/BOQ) Opening Date & Time.	16/07/2019 at 03:00 pm (Tuesday)
Bid/ Tender Should be valid for acceptance at least up to	120 days after opening of Technical bid

Note: -1. **Bids shall be submitted online only at CPPP website: <https://eprocure.gov.in>. Manual bids shall not be accepted except for the original documents/instruments as mentioned in tender document.**

2. **Bidders are advised to follow the ‘Special Instructions to the Contractors/Bidders for the e-submission of the bids online’ available through the link ‘Help for Contractors’ at the-Procurement Portal <https://eprocure.gov.in>.**

3. Bidder **shall not modify the downloaded tender form including downloaded price bid template in any manner**. In case any tender form/Price bid template is found to be tampered with/modified in any manner, such bid will be summarily rejected, Bid Security would be forfeited, and bidder is liable to be banned from doing business with BPPI.

4. Bidders are advised to check the website of BPPI: janaushadhi.gov.in and CPPP website <https://eprocure.gov.in> at least 3 days prior to closing date of submission of tender for any corrigendum, addendum, or amendment to the tender document.

4. The detailed terms and conditions have given in tender document. Likely bidders are requested to go through the tender and quote for rate for testing with taxes. in accordance with requirements stated in the tender documents. Self-attested documents as required in tender document should be uploaded while submitting online bid. In absence of above document, the bid will liable to be ignored and not considered.

5. **Tender cost:** The tender document can be downloaded free of cost from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from the website of BPPI: janaushadhi.gov.in.

6. **EMD (Earnest Money Deposit):** EMD of Rs. 60,000/- (Sixty thousand only) as indicated in the form of **Bank Guarantee or National Electronic Fund Transfer (NEFT) or Bankers Cheque or Demand Draft from nationalized/Scheduled Bank favoring** “Bureau of Pharma Public Sector Undertakings of India “payable at Delhi which is to be delivered in original to BPPI on or before stipulated time and date in tender document’ as mentioned in the ‘Critical Date Sheet’. Name & full address of the bidder may be written at the back of the

Demand Draft/Pay Order. Signed and scanned soft copy of the EMD instrument must be uploaded to the e-Procurement portal along with other bid documents as prescribed in tender document. EMD in any other form like *cheque/cash/postal order* etc. **will not be accepted. The Bid (in case not exempted for EMD as mentioned in tender document) without EMD shall be summarily rejected.**

Note: -The unsolicited bid shall not be accepted.

Yours faithfully,

(Bharat Lal)
Dy. Manager (Media)
For & on behalf of BPPI