

BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India)



**E-1, 8th Floor, Videocon Tower, Jhandewalan Extn.,
New Delhi - 110055**



WALK-IN-INTERVIEW FOR MARKETING OFFICERS

BPPI has urgent requirement of Marketing Officers on contractual basis. Interested eligible candidates may appear for Walk-in-Interview as per following schedule:

Name of Post	Place of Posting	Date & Time of Walk-in-Interview	Venue of Walk-in-Interview
Sr. Marketing Officer / Marketing Officer / Jr. Marketing Officer	Kerala	Date: 29 th December, 2020 Time: 11:00 AM to 04:30 PM	M/s. Deepak Distributor, Karikkamuri Rd, Ernakulam South, Ernakulam - 682011, Kerala. (Contact - 9847081898)

Interested eligible candidates may appear for Walk-in-Interview with filled in application as per above given schedule. For application form, detailed terms and conditions visit at our website: www.janaushadhi.gov.in

BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India)

E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055

WALK-IN-INTERVIEW FOR MARKETING OFFICERS

Advt. No. 09/2020

BPPI has urgent requirement of Marketing Officers on contractual basis. Interested eligible candidates may appear for Walk-in-Interview as per following details:

Name of Post	Place of Posting	Date & Time of Walk-in-Interview	Venue of Walk-in-Interview
Sr. Marketing Officer / Marketing Officer / Jr. Marketing Officer	Kerala	29 th December, 2020 (11:00 AM to 04:30 PM)	M/s. Deepak Distributor Karikkamuri Rd, Ernakulam South, Ernakulam-682011, Kerala. (Contact @ 9847081898)

Interested eligible candidates may appear for Walk-in-Interview with filled in application as per above given schedule. For application form, detailed terms and conditions visit at our website: [**janaushadhi.gov.in**](http://janaushadhi.gov.in)

Details of Posts, Eligibility Criteria, Emoluments and Job Description

Sr. Marketing Officer (Sales & Marketing)

1	Posts Name	Sr. Marketing Officer
2	Department	Sales & Marketing
3	Age (Maximum)	30 Years
4	Qualification	BBA /B.Sc./ B. Pharma. (MBA (Sales/Marketing) or equivalent from reputed Institutions / Universities will be an added advantage.)
5	Experience	Minimum 03 years' experience in Sales & Marketing in Pharma Sector only. Candidates having experience in same profile in Government sector shall be given preference.
6	Consolidated Pay	Rs. 30,000/month
7	Conveyance Allowance	Rs. 6,000/month
8	Telephone Allowance	Rs. 1,000/month
9	Other Facilities	1. Provident Fund Facilities as per norms 2. Group Mediclaim Policy of Rs. 05 Lacs 3. Group Term Life Insurance of Rs. 10 Lac 4. Group Accidental Insurance of Rs. 10 Lacs
10	Place of Posting	Kerala
11	Job Description	<ol style="list-style-type: none"> 1. Leading and attracting all towards the noble Mission, Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening of new PMBJKs and for creating awareness. 2. Responsible to work, lead, correspond, network with individuals, social organizations, NGOs, Govt. and Semi Govt. organizations and other officials to open new PMBJKs and to increase footfall of existing stores. 3. Develop and implementation of various plans & strategies to ensure optimum sales from each Distributors/Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs). 4. Monitoring stocks at Distributors/ PMBJKs level with the help of SAP and Head Office staff. 5. Ensure regular orders from Distributors/ PMBJKs sent for the supply to CWH/RWH and ensure regular follow up with CWH/RWH for timely supply. 6. Organize mass contact programs and activities among the society to increase awareness about PMBJP and help increasing foot falls to the stores to increase the sales. 7. Ensure all possible support to the Pradhan Mantri Bhartiya Janaushadhi Kendras. 8. To co-ordinate with Media department to build the image of PMBJP and create awareness about generic medicines. 9. To assess and manage the working of team members. 10. All day-to-day matters pertaining to above & any other responsibilities assigned by competent authority.

Marketing Officer (Sales & Marketing)

1	Posts Name	Marketing Officer
2	Department	Sales & Marketing
3	Age (Maximum)	28 Years
4	Qualification	BBA /B.Sc./ B. Pharma.

		(MBA (Sales/Marketing) or equivalent from reputed Institutions / Universities will be an added advantage.)
5	Experience	Minimum 02 years' experience in Sales & Marketing in Pharma Sector only. Candidates having experience in same profile in Government sector shall be given preference.
6	Consolidated Pay	Rs. 25,000/month
7	Conveyance Allowance	Rs. 5,000/month
8	Telephone Allowance	Rs. 500/month
9	Other Facilities	1. Provident Fund Facilities as per norms 2. Group Mediclaim Policy of Rs. 05 Lacs 3. Group Term Life Insurance of Rs. 10 Lac 4. Group Accidental Insurance of Rs. 10 Lacs
10	Place of Posting	Kerala
11	Job Description	1. Leading and attracting all towards the noble Mission, Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening of new PMBJKs and for creating awareness. 2. Responsible to work, lead, correspond, network with individuals, social organizations, NGOs, Govt. and Semi Govt. organizations and other officials to open new PMBJKs and to increase footfall of existing stores. 3. Develop and implementation of various plans & strategies to ensure optimum sales from each Distributors/ Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs). 4. Monitoring stocks at Distributors/ PMBJKs level with the help of SAP and Head Office staff. 5. Ensure regular orders from Distributors/ PMBJKs sent for the supply to CWH/RWH and ensure regular follow up with CWH/RWH for timely supply. 6. Organize mass contact programs and activities among the society to increase awareness about PMBJP and help increasing foot falls to the stores to increase the sales. 7. Ensure all possible support to the Pradhan Mantri Bhartiya Janaushadhi Kendras. 8. To co-ordinate with Media department to build the image of PMBJP and create awareness about generic medicines. 9. To assess and manage the working of team members. 10. All day-to-day matters pertaining to above & any other responsibilities assigned by competent authority.

Junior Marketing Officer (Sales & Marketing)

1	Posts Name	Junior Marketing Officer
2	Department	Sales & Marketing
3	Age (Maximum)	26 Years
4	Qualification	BBA /B.Sc./ B. Pharma. (MBA (Sales/Marketing) or equivalent from reputed Institutions / Universities will be an added advantage.)
5	Experience	Minimum 01-year experience in Sales & Marketing in Pharma Sector only. Candidates having experience in same profile in Government sector shall be given preference.
6	Consolidated Pay	Rs. 20,000/month
7	Conveyance Allowance	Rs. 5,000/month

8	Telephone Allowance	Rs. 500/month
9	Other Facilities	<ol style="list-style-type: none"> 1. Provident Fund Facilities as per norms 2. Group Mediciclaim Policy of Rs. 05 Lacs 3. Group Term Life Insurance of Rs. 10 Lac 4. Group Accidental Insurance of Rs. 10 Lacs
10	Place of Posting	Kerala
11	Job Description	<ol style="list-style-type: none"> 1. Leading and attracting all towards the noble Mission, Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening of new PMBJKs and for creating awareness. 2. Responsible to work, lead, correspond, network with individuals, social organizations, NGOs, Govt. and Semi Govt. organizations and other officials to open new PMBJKs and to increase footfall of existing stores. 3. Develop and implementation of various plans & strategies to ensure optimum sales from each Distributors/ Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs). 4. Monitoring stocks at Distributors/ PMBJKs level with the help of SAP and Head Office staff. 5. Ensure regular orders from Distributors/ PMBJKs sent for the supply to CWH/RWH and ensure regular follow up with CWH/RWH for timely supply. 6. Organize mass contact programs and activities among the society to increase awareness about PMBJP and help increasing foot falls to the stores to increase the sales. 7. Ensure all possible support to the Pradhan Mantri Bhartiya Janaushadhi Kendras. 8. To co-ordinate with Media department to build the image of PMBJP and create awareness about generic medicines. 9. All day to day matters pertaining to above & any other responsibilities assigned by competent authority.

General Terms & Conditions

1. The appointment is purely on contractual basis and it is not against any permanent vacancy. This appointment will not entitle any candidate to claim for regular/ permanent employment in BPPI.
2. Candidates should ensure that they fulfill the eligibility criteria prescribed for the post, in case it is found at any stage of selection process or even after appointment that the candidate has furnished false or incorrect information or suppressed any relevant information/ material facts or does not fulfill the criteria, his / her candidature / services are liable for rejection/ termination without notice with further legal proceedings. The cut-off date for age, qualification and experience will be 30.11.2020.
3. Person having experience of working in Government pharma sector in same profile may get preference.
4. The incumbent is liable to be transferred/posted in any place of India at the discretion of BPPI. The selected candidate should be able to join at the earliest.
5. BPPI has the right to reject the entire selection process/advertisement at any stage and the decision of BPPI shall be final in this regard.
6. BPPI reserves the right to relax age/experience/qualification & other qualifying criteria in deserving cases. Mere fulfilling of eligibility criteria shall not confer any right to the applicant for being called for the next round of selection process or appointment. Canvassing in any form will disqualify the candidate.
7. Appointment will be on whole time contractual basis on the following terms & conditions.
 - a) He/She will be entitled to consolidated pay, conveyance and telephone allowance and provident fund as per rules.
 - b) He/She will be entitled to leaves as per BPPI rules.
 - c) BPPI reserves the right to revise the terms & conditions during the tenure of the contract.
 - d) The contractual appointment will automatically come to an end on the expiry of the contractual period and no notice pay or retrenchment compensation will be payable to candidate. During the contract period in case performance of candidate is not found satisfactory or for any other reason, contract can be terminated without assigning any reason by giving 30 days' notice or 30 days remuneration in lieu thereof.
 - e) Candidate will devote his/her whole time and attention in the interest of the Bureau and will not engage himself/herself in any other work/assignment either fulltime or part time, either paid or in honorary capacity. As a contractual employee, you will maintain a high standard of loyalty, efficiency and integrity.

8. Initially contractual appointment will be for three years and which may or may not be extended based on the performance. There will be six months' observation period during the first-year contract, which may or may not be extended based on the performance. During the period of first year of contract, from the date of joining including the period spent on observation, if the employee leaves/resigns/abandons the services or violates the terms of the appointment, employee will have to pay liquidated damages amounting to six months' consolidated pay.
9. No. of posts shall be increased/decreased, basis on the requirement of internal department.
10. Any corrigendum/clarifications on this advertisement, if necessary, shall be notified through our website.
11. Candidates are advised to check their emails regularly for the updates.
12. Please note that no TA/DA shall be paid to any candidate for appearing in Walk-in-Interview in BPPI.
13. Interested eligible candidates may appear for Walk-in-Interview with duly filled in application forms as per following schedule:

Name of Post	Place of Posting	Date & Time of Walk-in-Interview	Venue of Walk-in-Interview
Sr. Marketing Officer / Marketing Officer / Jr. Marketing Officer	Kerala	29 th December, 2020 (11:00 AM to 04:30 PM)	M/s. Deepak Distributor Karikkamuri Rd, Ernakulam South, Ernakulam-682011, Kerala. (Contact @ 9847081898)

14. Candidates may contact for the queries of venue on the given number in the venue details.
15. For any other assistance, candidates may call us @ 011-49431887.

Selection Process

The selection process shall be followed by two stage process:

1. Initial Screening

2. Personal Interview

Initial Screening

Candidates are requested to carry duly filled in application form (complete in all respects) with copy of all educational, experience etc. documents. The complete application form will be checked, verified and screened and the candidates, whose candidature will be found eligible, will be allowed for the next stage of Personal Interview.

Personal Interview

In the second stage, there will be Personal Interview of the candidates, whose application forms have been successfully verified. Based on the credentials and performance in the personal interview, the candidates will be shortlisted, and the offer of appointment shall be issued to the suitable candidate in the order of merit.

Please also note: Candidates are required to carry all the supporting documents (marks sheet, degree, experience certificate etc.) in original along with one set of photocopies at the time of Walk-in-Interview, for verification. BPPI may adopt higher criteria/process in case of a more number of applicants meeting eligibility criteria.

BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India)

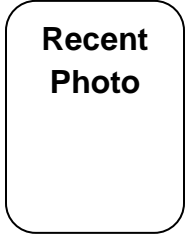
E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055

Application for the Post of _____

- 1. Name of the Candidate :
- 2. Sex (Male/Female/Others) :
- 3. Father's/Mother's Name :
- 4. Age & Date of Birth :
- 5. Permanent Residential Address :

- 6. Present Mailing Address :

- 7. Contact No. & Email Id :
- 8. Nationality :
- 9. Marital Status :
- 10. Alternative Contact no. :
- 11. Languages Known :
 Speak :
 Write :



12. Educational Qualification (Starting from matriculation onwards):

S. No.	Course/Certificate/Diploma/Degree	Board/University	Year of Passing	Subjects (Main)	%age of Marks

13. Work Experience (Starting from latest organization):

S. No.	Name of the organization	Type of organization (Govt. /PSU/ Pvt.)	Post held	Period			Job responsibilities	Total salary drawn per month
				From	To	Period in years & months		

14. Total Experience (In Years) :

15. Total Post Qualification Experience in Applied Post Profile (In Years) :

16. Total Experience in Govt. Sector (If any) (In Years) :

17. Split up details of latest drawn salary :

18. Any two references (One from latest organization is must) :

19. Any other relevant information :

20. I, _____ S/o/D/o of Shri/Smt. _____ Certified that the above information is true and correct, and I shall provide originals as and when the Management desires. In case of any information furnished above is proved to be incorrect, I am liable to be terminated without any notice and suitable legal action shall be taken.

(Signature of the applicant)

Date:

Note: Resume in detail may be attached.